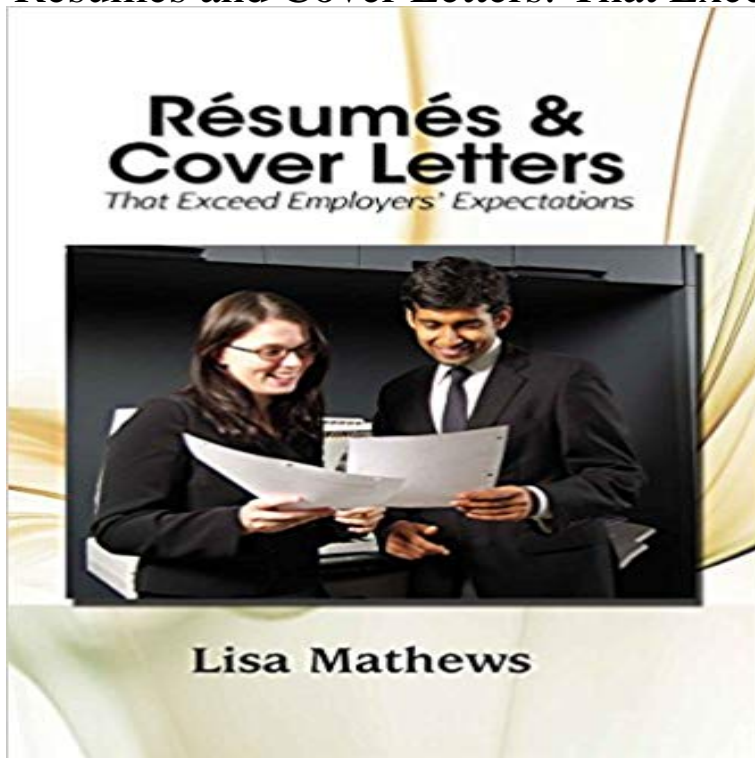


## Resumes and Cover Letters: That Exceed Employers Expectations



Are you caught in a career rut? Do you want to rise to the top in your organization or elsewhere? Begin communicating with confidence to employers and tell them what you can do for them. With the latest resume and cover letter writing techniques that Lisa Mathews discusses in this e-book, you are guaranteed to exceed the expectations of the most demanding employers. A Certified Professional Resume Writer (CPRW) with 15 years professional experience, Lisa reveals to you the techniques that she has used to help professionals achieve unbelievable feats in their careers. She outlines for you in a step by step way what to write at each stage in your resume development process. Above all, she helps you do what no other author does for you - assess the value that you present to each prospective employer. Whether you're starting off in your career, a middle-level manager seeking career mobility, or a top executive eyeing the company's presidency, this amazing book puts the power of your career progression right where it should be - in your hands! So, are you brave enough to obey the call of destiny and apply for the job you were created to do? Then you have the guiding light right before you now. This is the best book for you.

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