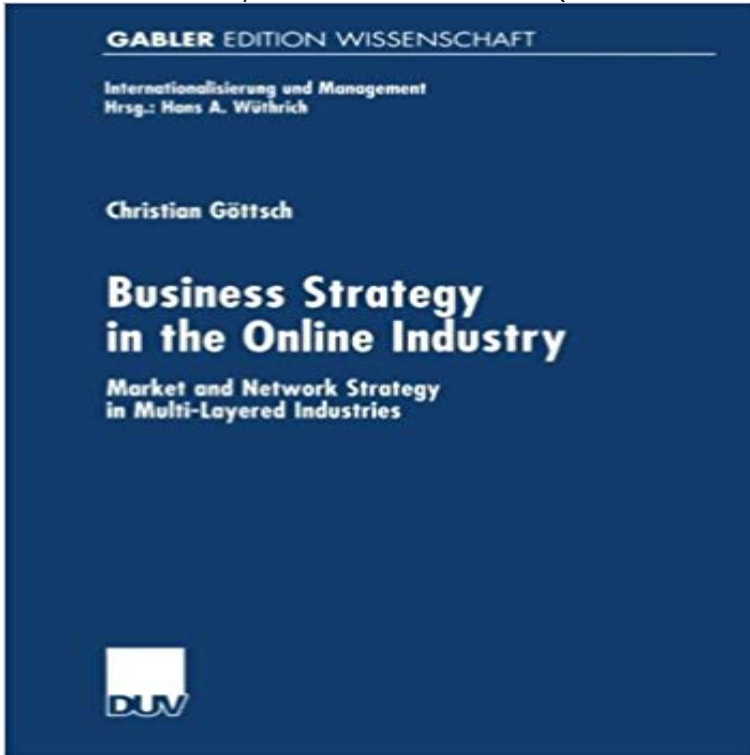


Business Strategy in the Online Industry: Market and Network Strategy in Multi-Layered Industries (Internationalisierung und Management)



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